## Courses Offered for AIMS 2023/2024 (Odd and even Semester)

## Odd Semester

| No. | Course               | Description   |
|-----|----------------------|---|
| 1.  | Language, Culture,   | This course aims to provide knowledge to students, so they are    |
|     | and Society          | able to identify, analyze, and evaluate problems related to       |
|     |                      | language, culture, and society.                                   |
| 2.  | Digital Literacy and | This course aims to provide skills to students who can utilize    |
|     | Communication        | information and communication technology to be able to            |
|     |                      | evaluate, create, and communicate information based on the        |
|     |                      | context required.   |
| 3.  | Gender Studies       | Providing the students with knowledge and understanding of        |
|     |                      | gender relating to various aspects in daily life, the skill of    |
|     |                      | understanding gender sensitively and critically, analyzing texts  |
|     |                      | and media, and the relationship between gender and Islamic        |
|     |                      | perspective.  |
| 4.  | Comparative          | This course is designed to provide the student with the           |
| ſ   | Literature           | knowledge of comparative literature, and can apply it into daily  |
|     |                      | life.   |
| 5.  | Introduction to      | This course is designed to analyze phenomena of tourism and the   |
|     | Tourism              | tourism industry from a business perspective and approach.        |
|     |                      | Nonetheless, other aspects such as analysis impact on the natural |
|     |                      | and social environment and how the government as a regulator      |
|     |                      | plays a role in this industry.                                    |
| 6.  | Southeast Asian      | This course provides students with the various aspects of         |
|     | Studies              | Southeast Asia, include political system, cultural and artistic   |
|     |                      | expressions, economic changes, holiday and festival               |
|     |                      | celebrations, language, ethnicity, or other aspects of            |
|     |                      | globalization and localization.                                   |

| 7.  | World English      | This course provides an overview of different forms and           |
|-----|--------------------|---|
|     |                    | pronunciations of English around the world. It will give students |
|     |                    | in-depth knowledge of the position of English on the basis of     |
|     |                    | language policy, and from sociological and historical             |
|     |                    | perspectives  |
|     |                    |   |
| 8.  | Indigenous Studies | This course introduces Indigenous art, culture, society and       |
|     |                    | history in Indonesia.   |
| 9.  | Cross Cultural     | This course is designed to provide the students with Indonesian   |
|     | Understanding      | and other countries cross cultural understanding from the         |
|     |                    | habitual, stereotype, tradition, ideology, etc.                   |
| 10. | Sociology of       | This course is designed to provide students with knowledge of     |
|     | Literature         | literary theories of sociology of literature.                     |

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## Even Semester

| No. | Course               | Description   |
|-----|----------------------|---|
| 1.  | Professional English | This course provides the students with the communication skills |
|     | for Business         | used in the business field.                                     |
|     | Communication        |   |
| 2.  | Basic Translation    | This course provides students with knowledge of theories and    |
|     |                      | processes of translation, grammatical and lexical equivalence,  |
|     |                      | types of meaning, and practice translating various kinds of     |
|     |                      | scientific paragraph.   |
| 3.  | American Popular     | This course is designed to describe development of American     |
|     | Culture              | popular culture and its influence to other countries.           |
| 4.  | Pragmatics           | This course is designed to provide the students with a good     |
|     |                      | understanding about pragmatic concepts and applications in      |
|     |                      | daily conversation.   |

| 5. | Popular Literature | This course explains the background of the emergence of popular    |
|----|--------------------|--|
|    |                    | literature as a part of literary products related to ideology and  |
|    |                    | popular culture in the order of changes in the construction of     |
|    |                    | global society, to be able to trace genres and themes in a number  |
|    |                    | of popular literary works based on stereotypes, social activities, |
|    |                    | emotions, and feelings at the level of race, ethnicity, nation,    |
|    |                    | culture, and global issues.  |
| 6. | Media Studies      | The course looks at the nature of mediated communication, the      |
|    |                    | functions of media, the history of transformations in media and    |
|    |                    | the institutions that help define media's place in society.        |
| 7. | Book Report        | This course is designed to provide students with intrinsic and     |
|    |                    | extrinsic elements of literary works and to facilitate students to |
|    |                    | develop their reading habit and their sense of appreciation for    |
|    |                    | original British / American/ Asian Literature.                     |
| 8. | Sociolinguistics   | This course aims at giving explanation about the relationship      |
|    |                    | between language and society and language behavior in different    |
|    |                    | contexts & communities, and the application in daily life.         |